DARIA LIUKIN
Product Designer

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SUMMARY

Passionate about crafting exceptional user experiences, I am a Product Designer with 3 years of experience and a track record of driving impactful design transformations. With a focus on B2B and B2C platforms, I know how to translate complex requirements into intuitive and visually appealing interfaces.

SKILLS

- Visual Design
- Interaction Design
- Prototyping
- Problem Solving
- Ideation
- Research
- Collaboration
- Communication

WORK EXPERIENCE

Product Designer
Drivenets • 2022 - 2023

- Start to finish redesigning a B2B2C platform for IT managers.
- Created user flows, information architectures, wireframes, and prototyping to communicate design rationale with Project Managers and Web Developers.
- Was responsible for communicating with developers and QA to ensure project objectives and requirements were met.
- Maintained and redesigned the brand guidelines and design system to ensure the visual identity was properly aligned.

UX UI Designer
Enigma Securities • 2020 - 2021

- Led the design of trading platform end-to-end experience design, including user research, wireframing, prototyping, and delivering high-fidelity visual assets.
- Collaborated cross-functionally on other B2B and B2C projects on UI.
- Worked closely with leadership to define project scopes and ensure design solutions effectively meet requirements.
- Owned and expanded a design system and associated Adobe Xd libraries while advocating for consistency across the product.

UX UI & Graphic Designer
Freelancer • Feb 2020 - Oct 2020

- Ensured client brand consistency by maintaining effective communication and delivering high-quality graphic content for a website, page layouts, email designs, and other site graphics.
- Collaborated with developers to understand requirements and ensure proper implementation of designs.
- Using Adobe Suite, including InDesign, Illustrator, Photoshop, and Adobe After Effects.

EDUCATION

UX UI & Graphic Design Diploma
https://hackerupro.com/ • 2020–2020

LANGUAGES

English
Proficient

Hebrew
Fluent

Russian
Conversational